

Small and Medium Enterprises (SMEs) sector in India have started leveraging technology for product innovation and design. To remain competitive, product launch time should be shortened, cost should be minimized, and quality and performance should be improved. It is vital that designers, during early stage of product development, make conclusive decisions that improve the product quality, minimize both design and manufacturing cost and ensure superior product performance. ANSYS' simulation tools empower SMEs to deliver on its key business objectives.

Based on the independent study, 'Best-in-Class' SMEs embracing technologies, release high quality products early in the market and at a lower cost. Computer simulation in the early phase of product development cycle helps companies build competitive advantage.

Using ANSYS' Solutions, GEA Ecoflex India Pvt. Ltd. achieved **14 % material saving** and **optimized the engineering design** for a complex heat exchanger used for the industrial applications. They reduced product development time from **2 weeks to 2 days**.

Employing ANSYS Software, Banco Products India Ltd. was able to **reduce physical prototyping – and therefore time and cost** – while developing products with **improved performance and strength**.

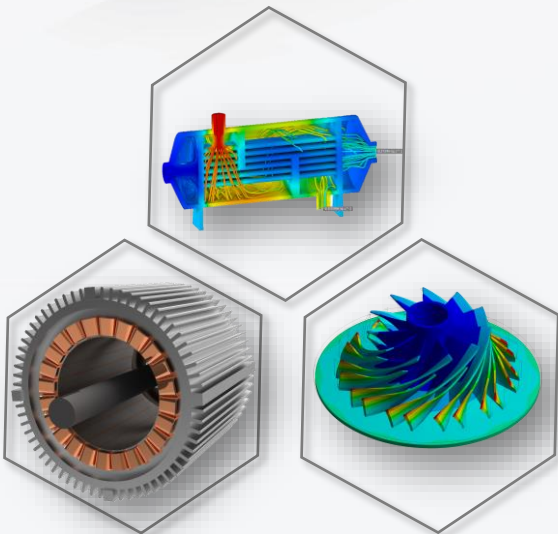
Using ANSYS CFD software, NATCO Group, Inc. engineers were able to quickly troubleshoot two important problems observed in controlled Heat Flux heater without the expense of building and testing actual physical model. As a result of this, a **multi-million dollar** order from major client was secured.

We invite you for this event to help you discover on how competitive advantage can be built for SMEs using ANSYS' simulation technology.

**DATE:** 18<sup>th</sup> October, 2019

**VENUE:** Fairfield Marriot, 469, 2B, Airport Rd, Civil Aerodrome Post, Peelamedu, Coimbatore, 641 014

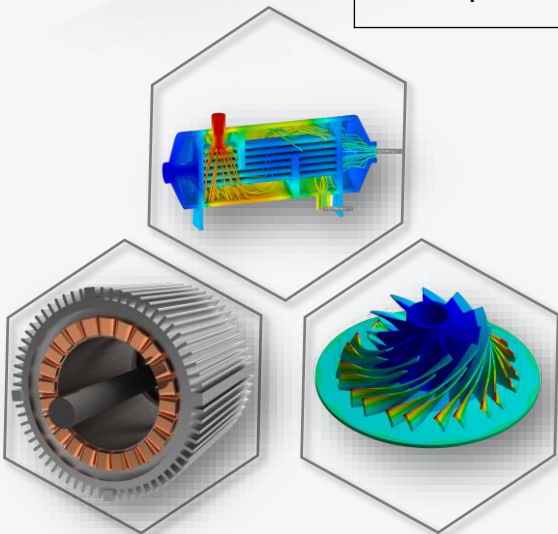
**TIME:** 06:00 PM – 09:00 PM





## AGENDA

Time	Presentation Details
06:00 pm – 06:30 pm	Registration and High Tea
06:30 pm – 07:00 pm	Opening Note: Dr. O. A. Balasubramaniam(President, CIO Klub)
07:00 pm – 07:10 pm	Introduction to ANSYS
07:10 pm – 07:30 pm	Building competitive advantage: Simulation driven innovation
07:30 pm – 08:00 pm	Building competitive advantage: Simulation driven design
08:00 pm – 08:15 pm	Customer Success Story
08:15 pm – 08:30 pm	Closing Note - CIO Klub Members Meeting
08:30 pm onward	Networking Dinner



## Reach Us

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